

The Community Press

"A Little Paper With Big News"



*Serving Lee
and Collier
Counties*

1540 Raleigh Street
Fort Myers, FL 33916
239-332-1073

Website: www.thecommunitypressfla.org
E-Mail: thecommunitypressfla@gmail.com

The Community Press

"A Little Paper With Big News"

About Us

The Community Press of Florida, Inc. bases its work on the human goods needed to renew and transform the community. Fundamental to this is recognition of the importance of the vision implied by the statement, "A little paper with big ideas." Progress and positive changes will be achieved only if community stakeholders are proactive participants in the process of problem diagnoses, development of strategies, formulating of plans, and effective implementation of programs.

The mission of the Community Press of Florida, Inc. is to promote educational, cultural and spiritual renewal while providing needed collaborative services. This promotion involves the study of cultural patterns, the analysis of public policy, and the fostering of local community involvement in finding solutions to problems in our society. We embrace a paradigm of personal responsibility. Our work highlights the limited role of government in facilitating human participation in the fostering of the common good and the importance of basic or authoritative communities, such as the family and the church, in the work of redeeming the culture.

Charities serving impoverished communities need to be exposed to a fundamentally sound paradigm based on correct principles to meet human needs. Instead of simply focusing on providing an endless lifeline of direct assistance there is a need to follow the admonition that certain kinds of demands go beyond the simple material and call for discerning the deeper human need. In striving to discern and address such needs the The Community Press of Florida, Inc. embraces discussion, analysis, and collaborative involvement in a variety of educational and service-oriented activities in our community.

Love of neighbor, concern for the poor, and a desire to build a society that respects human dignity outline the elements of a truly humane society and are all-important elements of our work. We believe, however, that there is a difference between a crisis situation of need and the condition of poverty itself. A crisis situation of need demands immediate direct attention and places the giver as the principal actor. The condition of poverty, instead, demands the discovery of strategies placing the poor as protagonists of their own development. In helping the poor our good intentions are not enough. We must be willing to respect the goods of human nature and promote education, values and self-help if we want to truly effect lasting change.

Phone: 239-332-1073 * E-mail Address; thecommunitypressfla@gmail.com

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Frequent Advertisement Rates

Add \$50 Extra for Back Page	1x	3x (3 Months, price per issue)	6x (8 Months, price per issue)	12x (12 Months, price per issue)	18x (18 Months, price per issue)	Color Placement
Full Page	\$230	\$220	\$210	\$200	\$190	FREE
1/2 Page	\$115	\$110	\$105	\$100	\$95	FREE
1/4 Page	\$60	\$55	\$50	\$45	\$40	FREE
1/8 Page	\$45					FREE
Many other sizes are available upon request. Prices may change, please call for a quote.						

Publication Size	11. in x 17 in	Columns	6
Info Size	10 in x 16 in	Gutter Width	0.25 inches

AD SIZES - 6 COLUMN MODULAR TABLOID

SIZE	TICKET	PICAS	INCHES
1/8	3 col. x 4"	30 x 24	5 x 4
1/4 vertical	3 col. x 8"	30 x 48	5 x 8
1/4 horizontal	6 col. x 4"	60 x 48	10 x 4
1/2 vertical	3 col. x 16"	30 x 96	5 x 16
1/2 horizontal	6 col. x 8"	60 x 48	10 x 8
Full	6 col. x 16"	60 x 96	10 x 16

CHURCH or BUSINESS DIRECTORY

Include your business card in our Church/Business/ Community directory. We can create a business card for you or you can use a business card of your own. Church Directory will include a photo and worship schedules. **Only \$25.00** Buy 4 months and get the fifth month FREE! *(Must be paid in advance).*

This is a great place to promote your house of worship.
Worship ads can include a photo of your choice, church schedule
and contact information. *Let us design an ad for you!*

E-mail us at: thecommunitypressfla@gmail.com
or call (239) 209-4247 for more information

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Production Requirements

Our production department is able to design your ad from the information you provide. Any logos or required artwork must be submitted as clean high resolution art. Photos should be original prints. Faxed or copied logos, art or photos do not usually reproduce properly. Photos, logos and artwork may be emailed to The Community Press (thecommunitypressfla@gmail.com). For maximum quality, digital files on disk or sent through e-mail as a PDF are highly suggested and preferred. We can accept Photoshop, Illustrator, Quark (with linked graphics and fonts), and PagePlus documents. Text documents include Word, Works and Notepad. When submitting a camera-ready ad, it must fit the exact dimensions for the applicable size.

If artwork is not sent the exact size, The Community Press reserves the right to fit the artwork to the appropriate size.

Accepted formats include JPG, TIFF and PDF (with embedded fonts). Resolution should be at least 300 dpi.

Distribution

The Community Press is delivered to businesses, non-profit agencies and religious institutions in Lee County and surrounding areas.

An online edition is also distributed via the internet (www.thecommunitypressfla.org)

Deadline

The Community Press is published on the first Friday of the month. Ads and community information should be received the third Friday of the previous month. Ads and Directory information should be submitted as soon as possible to allow for production time. A proof will be provided by us prior to publication for approval by advertiser. However this does not include design changes. Once the signed proof has been accepted, the client is responsible for any errors not detected.

Payment

Full payment must accompany ad material for all ads running one to three months, prior to publication. Ads running six to eighteen months may be paid in two installments (one half due at signing and the remaining half at the end of the first cycle). Accounts past due over 30 days could be subject to monthly 1.5% service charge or cancellation, when applicable. Prepaying 12 months or more in advance qualifies for additional incentives.

Cancellations

Cancellation may occur at the customer's request with a two week notice on single monthly ads and 30 days notice on contracts 3 months or more.

Policy

The publisher reserves the right to reject or cancel any advertising for any reason or no stated reason. Liability for errors shall not exceed the cost of that portion of the space occupied by such error.

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Advertising Agreement

The undersigned agrees to advertise with the The Community Press of Florida, Inc. (hereinafter known as The Community Press) and comply with the terms and provisions of this agreement.

By signing, I, _____ acknowledge my authority to execute this agreement on behalf of the named company.

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Payment: Full payment must accompany ad material for all ads.

Cancellations: Cancellation may occur at the customer's request with a two week notice on single monthly ads and 30 days notice on contracts 3 months or more.

Policy: The publisher reserves the right to reject or cancel any advertising for any reason or no stated reason. Liability for errors shall not exceed the cost of that portion of the space occupied by such error.

Contract Period: _____

First Run Date: _____ Ad Size: _____

Cost Per Issue \$ _____ X _____ issues \$ _____

Color Charge \$ FREE X _____ issues \$ _____

Back Cover Charge \$ 50.00 X _____ issues \$ _____

(Upon Request)

Sub-Total\$ _____

Production Charge *\$ _____

Total Amount Due\$ _____

Payment\$ _____

Balance Due\$ _____



Phone: 239-32-1073

E-Mail: thecommunitypressfla@gmail.com

Website: www.thecommunitypressfla.org

BILLING INFORMATION

ADVERTISER/AGENCY			
CONTACT AND TITLE			
STREET ADDRESS		BILLING ADDRESS IF DIFFERENT	
PHONE (INC. USING AREA CODE)	E-MAIL	WEB ADDRESS	
SIGNATURE (Advertiser or Agency Representative)		DATE	SALESPERSON

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BOARD OF DIRECTORS

James A. Middlebrooks, Jr.

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Jack Levine * Ismael Hernandez
Ellie Peterson * Myrna Young * Sharon Hill
Mary Ella Butler: *Religion Writer & Church Liaison*

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WHERE TO FIND US

All Plus Beauty Store/Fowler Ctr.
American Legion Post 192/MLK Blvd.
American Legion Post 38/Downtown
Bethel A.M.E. Church/Naples
Boyd Funeral Home/MLK Blvd.
Bryson Insurance Bail Bonds/ MLK Blvd.
Carrie Robinson Center/Edison Ave.
CCMI/MLK Blvd.
Chaneu's Barbershop/MLK Blvd.
Charleston Park Center
Chelles Restaurant/Work Drive
City Fish Market/ Edison Ave.
Christ Centered Bookstore
Covenant Crab Co./ Fowler Ctr.
Crab Trap/Fowler Ctr.
Crouches Gas/Edison Ave.
Darryl & Dave's Barbers/Fowler Ctr.
Dunbar Jupiter Hammond Library
Downtown Library
Dr. Ella Piper Center
Edward Jones Investment/Lehigh
Farmer's Market/Edison Ave.
First Assembly Cornerstone/MLK Blvd.
Followers of Christ Fellowship Min.
Ft. Myers Housing/Admin/Mich. Ave.
Ft. Myers Housing/Sen Ctr/Mich. Ave.
Ft. Myers Police Department
Friendship Baptist Church/MLK Blvd.
Hickson Funeral Home/MLK Blvd.
Hodges University /Ft. Myers
Hodges University /Naples
Hook's Fish & Chicken/MLK Blvd.
Jeans Plus & More/Carrell Corners
Kappa Dev. Ctr./P. Beach Blvd.
Lee Co. Black History Society/MLK Blvd.
Lee Co. Library/Downtown Fort Myers
Lee Physician's Group/MLK Blvd.
Lehigh Community Center/Lehigh
Lias Grocery/Michigan Ave.
Looking Good Fashion/Fowler Ctr.
Macedonia M. B. Church/Naples
Maximum Hair Care/Carrell Corners
Melvin Morgan Building
Mt. Hermon Church/MLK Blvd.
Mt. Olive AME Church/Orange Ave.
Mt. Pleasant Church/Harlem Lakes
Nations Association/PB. Blvd.
Neighborhood Discount/Ford St.
New Image Tabernacle/N. Ft. Myers
North Law Firm/Colonial Blvd.
N'Trigue Beauty Salon/Carrell Corners
Oxford School of Music/Evans Ave.
Palmetto Church Of God
Peaceful Garden Funeral Hm./Fowler St
Premiere Int. College/Central Ave.
Quality Life Center/MLK Blvd.
Red Bones Liquor Store/MLK Blvd.
Royal Palm Lodge # 512/MLK Blvd.
R&R Barbershop/Fowler Center
Sam's Food Market/Lincoln Blvd.
Sister's Beauty Salon/Palm Ave.
Shoemaker Florist/MLK Blvd.
St. John First M.B. Church
Stars Complex/Edison Ave.
UFMBC/Naples
Unity Christian Church/Naples
Utopia Restaurant/MLK Blvd.
Utopia Barbershop/MLK Blvd.
WaWa Store/Colonial & So. 41
WaWa Store/Del Prado Blvd.
WaWa Store/South 41
Wellcare/Palm Beach Blvd.

SUBSCRIPTION INFORMATION

One-year mailed subscriptions: \$40.00 in-state and \$50.00 out-of-state. Please call Publisher, James A. Middlebrooks, Jr, at 239-332-1073 for more information.